



SUZUKI BRISBANE TIGERS
**PARTNERSHIP
OPPORTUNITIES**

2024

A MESSAGE FROM OUR CEO

On behalf of the Brisbane Tigers, I thank you for taking the time to look over our sponsorship prospectus.

Brisbane Tigers are arguably Brisbane's Number 1 Hostplus Cup rugby league club.

Established in 1933, we compete in the Queensland Rugby League's premier state-wide female and male competitions, the Hostplus Cup (HPC) and the BMD Premiership.

We are a community based, not-for-profit club, based at Langlands Park in Stones Corner, Brisbane.

The current 2023 Hostplus Cup premiers, we have progressed through to the HPC finals series for the past ten seasons, playing in the 2013, 2014, 2018 and 2023 grand finals.

In April 2023 we completed Stage 1 of the \$10 million redevelopment of Totally Workwear Stadium, Langlands Park, which includes a community centre of excellence. Stage 2 is due for completion in May 2024.

Also based at Langlands Park is our spectacular Leagues Club. With over 38,000 members, Easts Leagues is recognised as one of Queensland's premier community clubs.

We are proudly affiliated with the NRL's Melbourne Storm, who is recognised as one of the world's best rugby league clubs.

Here at the Tigers, we offer an affordable, family-friendly game-day experience, where our sponsors enjoying the best seats in the house, including corporate suites and outdoor boxes.

We offer our sponsors great value-for-money brand exposure through various media platforms, including live broadcasted games, social media channels, networking events, game day activations, and of course game day advertising.

The Tigers are committed to working with our sponsors to deliver genuine partnerships that provide value both now and into the future.

We would love to partner with you and ensure our brand contributes to the success of your business.

BRIAN TORPY

CHIEF EXECUTIVE OFFICER

EASTERN SUBURBS D.R.L.F.C

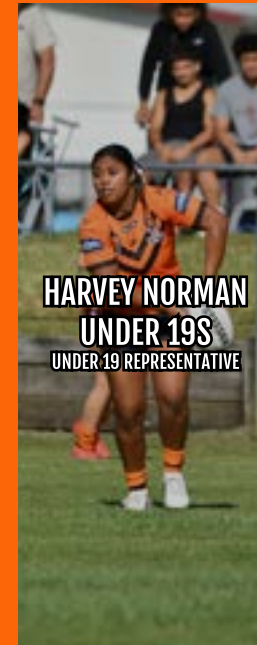


OUR TEAMS, OUR CLUB.

MALE COMPETITIONS



FEMALE COMPETITIONS



COMMUNITY RUGBY LEAGUE
AFFILIATE CLUBS



DIGITAL AND SOCIAL REACH



FACEBOOK
34,000+ FOLLOWERS



INSTAGRAM
9,200+ FOLLOWERS



TIKTOK
1,100+ FOLLOWERS





LANGLANDS PARK

THE HOME OF THE TIGERS. OUR HISTORY, OUR LEGACY.

NEW ERA FOR THE TIGERS

THERE'S NEVER BEEN A MORE EXCITING TIME TO PARTNER WITH THE BRISBANE TIGERS.

JOIN US AS THE CLUB IS SCHEDULED TO EXPAND OUR RE-DEVELOPED FACILITIES, DUE FOR COMPLETION IN MAY 2024



SPONSORSHIP PACKAGES

GROUNDS PACKAGE

\$1,500 + GST

- | | |
|--------------------|---|
| SIGNAGE | • Ground Advertising Sign (6000mm x 750mm)* |
| HOSPITALITY | • General Admission Season Passes (x2) |
| MERCHANDISE | • Merchandise Pack (x2) |
| OTHER | • Use of the Tigers logo |

CLUB PACKAGE

\$5,000 + GST

- | | |
|----------------------|---|
| EVENTS | • Tickets to Season Launch (x2)
• Tickets to Sportsman's Luncheon (x2) |
| HOSPITALITY | • General Admission Season Passes (x6)
• Halfway Club Season Passes, food and beverage package included (x2) |
| COMMUNICATION | • Company logo and link on Tigers Website Footer
• Company logo on game day programs |
| SIGNAGE | • Ground Advertising Sign (size determined by Sponsor)*
• Game day activation |
| MERCHANDISE | • Merchandise Pack (x2) |
| OTHER | • Use of the Tigers logo |

JUNIOR ACADEMY PACKAGE **\$7,500 + GST**

This package covers the Junior Academy Development program which is the Tigers' development program for players aged Under 13 to Under 15

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|----------------------|--|
| APPAREL | • Company logo on Junior Academy playing kit |
| EVENTS | • Tickets to Networking Lunches (x2)
• Tickets to Player Awards (x2)
• Tickets to Season Launch (x2)
• Tickets to Sportsman's Luncheon (x2) |
| HOSPITALITY | • 8-person Corporate Suite for one (1) 2024 fixture
• General Admission Season Passes (x6)
• Halfway Club Season Passes, food and beverage package included (x2) |
| COMMUNICATION | • Company logo and link on Tigers Website Footer
• Company logo on game day programs |
| SIGNAGE | • Ground Advertising Sign (size determined by Sponsor)*
• Game day activation |
| OTHER | • Use of the Tigers logo |

SPONSORSHIP PACKAGES

BACK OF JERSEY PACKAGE

\$12,500 + GST

APPAREL	<ul style="list-style-type: none">• Company logo on back of the Hostplus Cup, Mal Meninga Cup and Cyril Connell Challenge playing jerseys
EVENTS	<ul style="list-style-type: none">• State of Origin III, Brisbane evening for two persons**• Tickets to Networking Lunches (x2)• Tickets to Player Awards (x2)• Tickets to Season Launch (x2)• Tickets to Sportsman's Luncheon (x2)
HOSPITALITY	<ul style="list-style-type: none">• 8-person Corporate Suite for two (2) 2024 fixture• General Admission Season Passes (x6)• Halfway Club Season Passes, food and beverage package included (x4)
COMMUNICATION	<ul style="list-style-type: none">• Company logo on game day programs and game day screen• Company logo and link on Tigers Website Footer
SIGNAGE	<ul style="list-style-type: none">• Game day activation• Ground Advertising Sign (size determined by Sponsor)*
MERCHANDISE	<ul style="list-style-type: none">• Merchandise Pack (x2)
OTHER	<ul style="list-style-type: none">• Use of the Tigers logo

JERSEY SLEEVE PACKAGE

\$17,500 + GST

APPAREL	<ul style="list-style-type: none">• Company logo on sleeves of all state-wide competition playing jerseys (6 teams)
EVENTS	<ul style="list-style-type: none">• State of Origin III, Brisbane evening for four persons**• Tickets to Networking Lunches (x2)• Tickets to Player Awards (x2)• Tickets to Season Launch (x2)• Tickets to Sportsman's Luncheon (x2)
HOSPITALITY	<ul style="list-style-type: none">• 8-person Corporate Suite for three (3) 2024 fixture• General Admission Season Passes (x6)• Halfway Club Season Passes, food and beverage package included (x4)
COMMUNICATION	<ul style="list-style-type: none">• Company logo on game day programs and game day screen• Company logo and link on Tigers Website Footer
SIGNAGE	<ul style="list-style-type: none">• Ground Advertising Sign (size determined by Sponsor)*• Game day activation
MERCHANDISE	<ul style="list-style-type: none">• Merchandise Pack (x2)
OTHER	<ul style="list-style-type: none">• Use of the Tigers logo

***GROUND SIGNAGE AT THE SPONSOR'S EXPENSE**

****INCLUSIVE OF GOLD TICKETS AND PRE-GAME DINNER AND DRINKS**

SPONSORSHIP PACKAGES

MAJOR SPONSOR PACKAGE

P.O.A.

APPAREL

- Company logo on front of the Hostplus Cup, Mal Meninga Cup and Cyril Connell Challenge playing jerseys
- Company logo on back of the BMD Premiership and Harvey Norman U19's and U17's playing jerseys

NAMING RIGHTS

- Naming rights to the Brisbane Tigers

EVENTS

- NRL Grand Final weekend for four persons
- State of Origin III, Brisbane evening for six persons**
- Tickets to Networking Lunches (x6)
- Tickets to Player Awards (x6)
- Tickets to Season Launch (x6)
- Tickets to Sportsman's Luncheon (x10)

HOSPITALITY

- 8-person Corporate Suite for four (4) 2024 fixture
- General Admission Season Passes (x6)
- Halfway Club Season Passes, food and beverage package included (x4)

COMMUNICATION

- Company logo on game day programs and game day screen
- Company logo and link on Tigers Website Footer

SIGNAGE

- Ground Advertising Sign (size determined by Sponsor)*
- Game day activation

MERCHANDISE

- Merchandise Pack (x6)

OTHER

- Use of the Tigers logo

DIGITAL NAMING RIGHTS PACKAGE

\$5,000 + GST

ASSETS TO CHOOSE FROM:

- Game Day Post
- Game Photo Gallery
- Player of the Week - Hostplus Cup
- Player of the Week - BMD Premiership team

BENEFITS INCLUDE:

COMMUNICATION

- Company logo on digital assets and company page tagged on social media posts

EVENTS

- Tickets to Season Launch (x2)
- Tickets to Sportsman's Luncheon (x2)

HOSPITALITY

- Halfway Club Season Passes, food and beverage package included (x2)

MERCHANDISE

- Merchandise Pack

OTHER

- Use of the Tigers logo

*GROUND SIGNAGE AT THE SPONSOR'S EXPENSE

**INCLUSIVE OF GOLD TICKETS AND PRE-GAME DINNER AND DRINKS



WOMEN'S PROGRAM
**PARTNERSHIP
OPPORTUNITIES**

2024



SPONSORSHIP PACKAGES

FRONT OF JERSEY PACKAGE

\$12,000 + GST

APPAREL	<ul style="list-style-type: none">• Company logo on front of the BMD Premiership and Harvey Norman U19's and U17's playing jerseys
EVENTS	<ul style="list-style-type: none">• State of Origin III, Brisbane evening for two (2) persons**• Tickets to Networking Lunches (x2)• Tickets to Player Awards (x2)• Tickets to Season Launch (x2)• Tickets to Sportsman's Luncheon (x2)
HOSPITALITY	<ul style="list-style-type: none">• Halfway Club Season Passes, food and beverage package for (x4) persons
COMMUNICATION	<ul style="list-style-type: none">• Company logo on game day programs and game day screen• Company logo and link on Tigers Website Footer
SIGNAGE	<ul style="list-style-type: none">• Ground Advertising Sign (size determined by Sponsor)*• Game day activation
MERCHANDISE	<ul style="list-style-type: none">• Merchandise Pack (x2)
OTHER	<ul style="list-style-type: none">• Use of the Tigers logo

JERSEY SLEEVE PACKAGE

\$6,000 + GST

APPAREL	<ul style="list-style-type: none">• Company logo on one sleeve of the BMD Premiership and Harvey Norman U19's and U17's playing jerseys
EVENTS	<ul style="list-style-type: none">• Tickets to Networking Lunches (x2)• Tickets to Player Awards (x2)• Tickets to Season Launch (x2)• Tickets to Sportsman's Luncheon (x2)
HOSPITALITY	<ul style="list-style-type: none">• Halfway Club Season Passes, food and beverage package for (x2) persons
COMMUNICATION	<ul style="list-style-type: none">• Company logo on game day programs and game day screen• Company logo and link on Tigers Website Footer
SIGNAGE	<ul style="list-style-type: none">• Game day activation Ground Advertising Sign (size determined by Sponsor)*
MERCHANDISE	<ul style="list-style-type: none">• Merchandise Pack (x2)
OTHER	<ul style="list-style-type: none">• Use of the Tigers logo

*GROUND SIGNAGE AT THE SPONSOR'S EXPENSE

**INCLUSIVE OF GOLD TICKETS AND PRE-GAME DINNER AND DRINKS

SPONSORSHIP PACKAGES

PLAYING SHORTS PACKAGE

\$6,000 + GST

APPAREL	<ul style="list-style-type: none">• Company logo on one sleeve of the BMD Premiership and Harvey Norman U19's and U17's playing jerseys
EVENTS	<ul style="list-style-type: none">• Tickets to Networking Lunches (x2)• Tickets to Player Awards (x2)• Tickets to Season Launch (x2)• Tickets to Sportsman's Luncheon (x2)
HOSPITALITY	<ul style="list-style-type: none">• Halfway Club Season Passes, food and beverage package for (x2) persons
COMMUNICATION	<ul style="list-style-type: none">• Company logo on game day programs and game day screen• Company logo and link on Tigers Website Footer
SIGNAGE	<ul style="list-style-type: none">• Game day activation Ground Advertising Sign (size determined by Sponsor)*
MERCHANDISE	<ul style="list-style-type: none">• Merchandise Pack (x2)
OTHER	<ul style="list-style-type: none">• Use of the Tigers logo

BACK OF JERSEY PACKAGE

\$6,000 + GST

APPAREL	<ul style="list-style-type: none">• Company logo on one sleeve of the BMD Premiership and Harvey Norman U19's and U17's playing jerseys
EVENTS	<ul style="list-style-type: none">• Tickets to Networking Lunches (x2)• Tickets to Player Awards (x2)• Tickets to Season Launch (x2)• Tickets to Sportsman's Luncheon (x2)
HOSPITALITY	<ul style="list-style-type: none">• Halfway Club Season Passes, food and beverage package for (x2) persons
COMMUNICATION	<ul style="list-style-type: none">• Company logo on game day programs and game day screen• Company logo and link on Tigers Website Footer
SIGNAGE	<ul style="list-style-type: none">• Game day activation Ground Advertising Sign (size determined by Sponsor)*
MERCHANDISE	<ul style="list-style-type: none">• Merchandise Pack (x2)
OTHER	<ul style="list-style-type: none">• Use of the Tigers logo

***GROUND SIGNAGE AT THE SPONSOR'S EXPENSE**



READY TO TAKE THE LEAP?

CONTACT US ON THE DETAILS BELOW

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